

WBWC Board Meeting Minutes

May 2020

May 21, 2020, 7pm

Virtual Meeting

Board Members Present

Valerie Shinabarger

Matt Catanzarite

Larry Deck

Seth Peterson

Robert Gordon

Bradley Parsons

Board Members Absent

Jaime Magiera

Guests Present

William Van Geest

Adopted Agenda:

Added new business: Volunteer Recruitment, Board Member Growth

Adopted Secretary's Report - April Minutes

Treasurer's Report: Adopted Treasurer's Report

Project Updates

Infrastructure Survey -

Reviewed result graphs and charts comparing to last years responses, next steps include: creating a map from the street based data, work with the city to support healthy streets initiative, build some quick and simple promotion around the William street bikeaway responses to share with DDA, build a story map snapshot about Packard road and how it became such a successful road diet example among WBWC survey responders.

WBWC About us Document -

Reviewing progress of the document, so far things look great, small improvements and additional refinements were discussed relating to pictures, partner organizations, and project content.

Candidate Questionnaire - No update

Communication Updates

Twitter -

Twitter has been our most actively received means of communication. Should make sure that our Twitter messages communication run parallel and in sync with other mediums such as google groups, facebook etc.

Meetings

Transportation Commission -

First meeting in two weeks:

Healthy streets, encourage widespread feedback and to include everything on our wishlist..

How will this be followed up with?

7th street - ongoing?

Alt meeting -

Tunnel under railroad at Depot st, trails to be completed later this year. Sam Schwartz low stress bike plan roll out... How can we support this when it formally goes public?

75% reduction in bus services, 50-70% less traffic lately

City Council - Push to not devalue our advocacy efforts and message due to misplaced criticism of having a shared message from our membership.

New Business

Volunteer recruitment tasks - list of tasks we need help with - monthly social media posting?

Position description - long term/short term

Nomination of William Van Geest for Board Member position! Board unanimously votes yes and William joins the WBWC board of directors as the new WBWC Communications Director.

Wrap up / Looking ahead:

[Ann Arbor Healthy Streets Response Map](#)

Next meeting June 18th

Adjourn