

WBWC Board Meeting Minutes

March 25, 2015, 7pm

The Ecology Center, 339 E. Liberty, Suite 339, Ann Arbor, MI

Board Members Attending: Erica Briggs, Larry Deck, Peter Houk, Bob Krzewinski, Barbara Lucas.

Board Members Absent: Robert Gordon, Karen Moorhead, Lloyd Shelton.

1. Call to order – The meeting was brought to order at 7:04pm.
2. Adoption of agenda – With the addition of “Bike To Work Day” under New Business, a motion was made by Erica, seconded by Larry, to approve the agenda with no objections.
3. Communications from Chair – Pete reviewed the WBWC Mission Statement and gave an update on the WBWC Strategic Plan, asking all Board members to give input to him via an email reply to his earlier message. On Board approval for actions between meetings, Pete’s research so far has shown that the unanimous consent clause of the by-laws governs this but he will keep researching the matter. On upcoming WBWC functions, there will be a Strategic Plan meeting April 7 and the next Board meeting on April 22.
4. Secretary’s report – Bob Krzewinski submitted the draft February meeting minutes for approval. With corrections made at by Board members, a motion to accept by Barbara, seconded by Erica, passing unanimously. On a new web site, Bob reviewed the Wix service including it’s ease of use. Bob will continue to transfer data over from the current web site to a www.Wix.com based site, as well as asking the Board what is worth saving and what is not. Before any final changeover to Wix, Bob will also alert the Board. On the Secretary’s Plan/Goals document, the WBWC federal 501(c)3 renewal arrived by mail and will be completed by Pete and Robert Gordon by the May 15th deadline. On a date-specific “action required” list, Bob will query the Board for tasks/dates required. Bob is also reviewing records retention policy.
5. Communications Committee report – (Bob Krzewinski) The next WBWC newsletter deadline will be April 1, with a publication of April 15, and the Committee sending out reminders for submissions well before the deadline. The new web page was discussed in the Secretary’s report.
6. Treasurer’s report - Robert Gordon could not make the meeting but forwarded a financial report to the Board indicating \$6541.14 in the treasury. A motion was made to accept the Treasurers report by Larry, seconded by Barbara, passing unanimously. Robert also provided a draft 2015 budget for the WBWC to which a motion was made by Barbara to accept, seconded by Erica, passing unanimously.
7. Membership Committee report – (Erica Briggs) – Erica reported the membership process is running much smoother with another Committee meeting to be scheduled soon with the Board alerted of the date and time. On a Coalition group (area bike clubs, advocacy groups, etc.) meeting, Erica will work on a Doodle poll for a possible Spring meeting. For Board member memberships, all are up to date. For Committee Plans/Goals, promotional items (i.e. membership brochures, t-shirts, business cards, etc.) were discussed with further input needed. Member reach out was reviewed, with possible personal notes from Board members to renewing members. Honorary memberships for local non-motorized advocates will be discussed at the April meeting.
8. Projects Committee report – (Larry Deck)
 - US 23 policy statement – A motion was made by Larry, seconded by Barbara, to approve the final US 23 policy statement, passing unanimously. Larry will also write an article on this for the newsletter.
 - Ann Arbor Pedestrian Task Force – A report on the meeting was given which was attended by Pete and Larry.
 - Procedure for updates of the WBWC interactive project priority map – A motion was made by Larry, seconded by Barbara, to accept a draft Map Policy Revision Policy, passing unanimously.
 - Process for selecting WBWC campaigns – Agreed that the Committee suggests with the Board approving.
 - 2015 Plan commitments – A report was given by Larry on the Ann Arbor University of Michigan Campus To Campus non-motorized plan.

- Ann Arbor Border To Border Trail Completion document – A motion was made by Bob, seconded by Barbara, to approve the WBWC document for Trail completion in Ann Arbor, passing unanimously. Larry also gave an update on meetings held and scheduled with activists and the City on this matter.
 - Geddes Road non-motorized improvements – Larry gave a report on the email document he provided earlier to the Board on potential sidewalks along the south side of Geddes Road by the [Racquet Club of Ann Arbor](#), recommending no action by the WBWC on this matter. A discussion was then held on the City of Ann Arbor's upcoming project to repave Geddes Road and the need for vastly improved non-motorized facilities. A motion was made by Barbara, seconded by Erica, passing unanimously, to adopt the following position – “The WBWC Project Committee will draft a statement in support of the City of Ann Arbor Non-Motorized Transportation Plan recommendations for Geddes Road, while acknowledging that there is also a community benefit to preserving trees”.
 - City/County bike map – Larry gave a report that the new map is in it's final development with one more session of review, and printing is expected in late April or early May.
9. Government Relations Committee report – Erica reported the need to keep track of Ann Arbor City Council agenda items as in the past, the WBWC would only find out about non-motorized issues a few days before Council. On revision to the Ann Arbor snow removal ordinance it was noted that the 2nd reading of a revised ordinance has been postponed with Barbara volunteering to draft a WBWC policy issue on the matter.
10. Education Committee report – Barbara reported a revised priority list for the Committee, this being a) holding guided walks of the Border To Border Trail, tentatively planned for August 8/9, b) compiling photo stills and videos of WBWC projects, and c) having a potential film festival taking in subjects like bike safety, the Campus to Campus project and more. Larry will work with Barbara on this project.
11. Nominating Committee report – A motion was made by Pete, seconded by Barb, passing unanimously, an effort by the WBWC to find additional Board members by a listing on the [New Center Non-Profit Board Directory](#). Pete will create the listing.
12. New Business – 2015 WBWC events were discussed including the events below. Overall, there is a real need for additional volunteers for bike valet parking.
- Washtenaw Community College Earth Day (April 9) – Bob will attend and coordinate.
 - Ann Arbor Earth Day (April 19th) – Erica will supervise.
 - Bike To Work Day (May 15th) – getDowntown has asked if WBWC will do the commuting station at Bobo Marker in Ann Arbor with Erica seeing if another volunteer can staff this. Bob will be staffing a new commuting station in Ypsilanti.
 - Green Fair (June 12th) – Erica and Pete will work to coordinate this.
 - Huron River Day (July 12th) – Erica and Pete will work on this and report back.

Also under new business was the WBWC formally joining the Washtenaw County Health Department [Health Improvement Plan](#). A motion was made by Bob, seconded by Larry, to join the Plan, passing unanimously. Bob will coordinate the sign up.

13. Adjourn – A motion was made to adjourn the meeting by Bob, seconded by Erica, passing unanimously. The meeting was adjourned at 9:28pm with the next WBWC Board meeting taking place on Wednesday, April 22, 7pm at The Ecology Center.

