

WBWC Board Meeting Minutes

July 2019

July 18, 2019, 7pm

Ecology Center, 339 E. Liberty, Ste. 300, Ann Arbor, MI

Board Members Present

Valerie Shinabarger

Matt Catanzarite

Jaime Magiera

Larry Deck

Bradley Parsons

Erica Briggs

Board Members Not Present

Robert Gordon

Seth Peterson

Guests Present

none

Adopted Agenda

Adopted Secretary's Report

Adopted Treasurer's Report

Project Updates

Summer Newsletter -

New seasonal newsletter format is well received by board members and acts as a reminder of our distribution methods which include social media, website/blog/Bike Alliance/friends of B2B, Sierra Club etc. Also reminder to share widely to get the largest reach on social media!

Follow up with AAATA regarding Bicycle Rack suggestions-

Suggestion from Bryan Smith at AAATA to look into routes where too many bikes/few racks are the biggest problem, likely the Yspi-AA routes (3,4,5,6). Bryan was going to reach out to bus manufacturer for rack suggestions as well.

Sierra Club/WBWC working group -

Working towards promoting B2B completion

Potential partnership for other sustainable city initiatives

August Get together - August 17th 2-5pm Oakdale Dr.

Organize bike-in's form both Ann Arbor and Chelsea, possibly partner with Aberdeen bikes (4.4 mile ride)

Ann Arbor Mayor invite, other Washtenaw county political figures that we should invite? City Council/City Staff?

Position Statements -

What is the best method to distribute our (WBWC) message regarding current issues?

Fact based data resources that strongly support our stance include:

Smart Growth America [“Dangerous by Design”](#)

[Damn Arbor “Zero Vision”](#)

In preparation for the July 29th City Council pedestrian meeting would be great to have a one pager listing some crash facts, and debunking common myths including:

Stopping for pedestrians increase CO2, lack of local laws by outsiders, knowledge of other michigan crosswalk ordinances, Ann Arbor public Schools Statement reinforcing the strength of the current law, Safe routes to school... also post updated crosswalk video in Ann Arbor.

Meeting Updates

HP 4738 - State Crosswalk ordinance

Follow up meeting with Rep. Ronnie Peterson forthcoming, AAPS should be included, as well as PEAC. need to compile the data that shows ANn Arbor being the Safest in the state. Also reinforce the efforts that Ann Arbor has put into changing laws and infrastructure to shape the culture to respect pedestrians rights, (no matter if your local or not).

ROAD DIETS - August 5th - city council will take action

CALL TO ACTION: make every effort to get as many speaking spots as possible

Roll out daily posts/updates with short simple fact/graphics,quotes pertaining to Road diets (Sat. July 20th)

1. Establish website page 2. Start google doc with posts content ideas 3. Create Petition

Reach out to Bike Alliance for support at the next meeting and as CC meeting draws near.

Next meeting September 19th

- board growth

- NACTO best practices for Sharrow placement

- position statement expansion

- Fall newsletter prep

July 29th - [City Council to Host “Accelerating Improvements in Pedestrian Safety--A Community Conversation”](#)

August 17th - Summer Member Gathering 2-5

Adjourn