

WBWC Board Meeting Minutes

June 2022

June 8, 2022, 6:30pm

Virtual Meeting

Board Members Present

Larry Deck
Matt Catanzarite
Fred Feng
Seth Peterson
Jaime Magiera
Robert Gordon

Guests Present

Kirk Westphal

Chair

- Meeting called to order
 - Mission statement reviewed
 - Agenda adopted
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Public Comment

- Kirk Westphal spoke about the need for a recommitment to Complete Streets. He wants to establish an active complete streets policy with priority #1 being Platt Road north of Packard.
 - He will share his draft resolution regarding reaffirming complete streets and default lane reconfigurations with the board.
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Director Reports

- Secretary: Adopt May Minutes with a few minor corrections
 - Treasurer: Financial Report reviewed
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Name Change Committee

- Seth gave a brief overview of [logo options](#)
- Board preference was for slide #6 (below), but with the three tapered arrows:



- ***Walk Bike Washtenaw***
- Going forward, we will explore some alternative icon options (provided by Fred) as well as some other font options—the preference being for not all uppercase.

- Board established a “Special Member Meeting” on Wednesday, Aug. 10 @ 7pm to occur online and possibly in person to formally have a member vote on the name change and associated updates.
 - Voting will take place via a Google form, with some paper ballots on hand if the meeting is also physical.
 - Larry will work up a meeting announcement to share out with membership.
 - Folks should update the [Name Change Doc](#) as necessary.
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Communications Committee updates

- Newsletter—get articles to Jaime in the next week or so.
 - Comms folks not present so no social media updates.
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Volunteer Recruitment

- There have been some recent additions to the volunteer interest form.
 - Kirk emphasized that we should really try to do some more active recruiting through some of the biking events taking place this season.
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Meeting updates

- Strong Towns Confessions of a Recovering Engineer [Presentation](#)
 - Vision Zero Implementation Committee - [Video](#) and [slideshow](#)
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New Business (Items not listed on the agenda)

- Treeline support letter sent. We should communicate our concerns to the Treeline going forward as a condition of support for specific alignment/design.
 - EMCD support letter being sent to U of M Administration. Jaime suggested they broaden the impact by cc'ing city council, mlive, and others to get the word out. Larry will follow up with full list to share with the GSU.
 - Fred is working with Raymond Hess to see about setting up his bike counter on William St. to get a baseline count.
 - Jaime will be updating the [candidate survey](#) for the upcoming August primary.
 - Seth will be stepping down from the board at the end of his term, but will remain engaged as best he can.
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Upcoming Events

- Mayor's Green Fair coming up Friday evening
 - [Veridian Ceremony](#), June 18. Jaime will reach out to Matt Grocoff about WBWC participation. Larry thinks he can table the event.
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Action Items determined during meeting:

- Everyone
 - Newsletter submission to Jaime
 - Update [Name Change Doc](#)

- Provide feedback on the [candidate survey](#) for Jaime.
- Fred
 - Share icon options with Seth
- Jaime
 - Newsletter
 - Candidate survey
- Matt
 - Upcoming events
- Seth
 - Further logo revisions
- Larry
 - Draft up Special Member Meeting announcement
 - Follow up with Grad Student petition for EMCD bridge